

# Valley Courier

## Monthly Newsletter

The Rotary Club of Geneseo, N.Y.

Club 4780 of District 7120

[www.GeneseoRotary.com](http://www.GeneseoRotary.com)

April 2015



### April Birthdays



Bruce Godsave	2nd
Angela Ellis	2nd
Sharyn Duffy	7th
PP Margaret McCaughey	11th
PP Paul Metzger	14th
PP Nancy Cleveland	19th
Tim Hayes	29th

### Wedding Anniversary

Randy Gilbert      April 21st



### Rotary Anniversaries

Angela Ellis

PP Kurt Fletcher

Anna Grace



### *Rotary Archive*

19 April, 1868

**Paul Percy Harris**

is born in

Racine, Wisconsin

to

George H. and

Cornelia E. Harris

(Source: Rotary International)



**Conference Registration  
Deadline is April 30th**



## Cub Scout Blue and Gold Award Banquet February 28th Geneseo Central School



### Arrow of Light



Pack 72 is proud to honor the following Webelos for successful completion of the Cub Scout program & achieving the Arrow of Light Award

Justin Barnard

Rowan Boughton

John Christie

Jason Hammond

Luke Kingston

### A special thank you to:

- Rotary Club of Geneseo: our chartering organization & our host for today's banquet
- Greg McMaster for the space themed photo opp set
- Tim Hayes and the Geneseo CSD for use of the school

Thomas May, our 2015-16 Outbound Exchange Student, assisting PP John Lanpher.



Thanks to everyone who volunteered at the event. Special thanks to PP Steve Wiener.

*Photos submitted by Jan Montanye-Castillo*

**SAVE THE DATE**

**June 29th**



**District 7120  
Change Over  
Dinner**

**Ventosa Winery  
3440 Rt. 96A  
Geneva**

***Details to Follow***

**Happy  
Anniversary!**



The Geneseo Rotary Club  
was Chartered on  
**April 20, 1925.**

**District Training Assembly.**

**April 11th**

Cosgrove Middle School, Spencerport

**7-8 a.m.** – Registration and Light breakfast (coffee/tea /donuts)

**8:00 a.m.** - First Plenary Session

**12 noon** - Last Plenary Session

**Club Fine\$....**were collected  
from everyone at a meeting  
who was celebrating a  
birthday or anniversary in the month  
of March.



**District 7120 Camps  
For Disabled and  
Challenged Children**

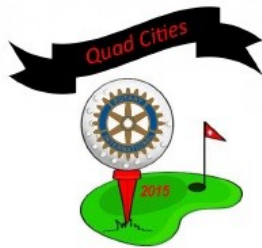
**Camp Haccamo**

**Rochester Rotary  
Sunshine Campus**

**Camp Star**

**Genesee Valley Rotary  
Camp**

**Camp Onseyawa**



## QUAD CITIES - May 26, 2015

### Rotary Clubs of Avon, Caledonia, Geneseo, Mt. Morris

You are cordially invited to attend the annual Quad Cities event. This year Avon Rotary has set the occasion for Tuesday May 26th. Golf will be at Farview in Avon and dinner will be at the Avon Inn. Please mark your calendars for golf and/or dinner. We hope to get a great turn out this year to enjoy fellowship among the four clubs, idea sharing and lots of fun. See you then!  
Laurie Vonglis, Avon Rotary Event Coordinator

#### Golf: Farview Country Club

11:30 Registration  
12:00 Tee-Times Begin

18 holes & Cart = \$23  
Seniors = \$19

1. Put your foursome together
2. Email your group to Laurie by 5/10 for a tee-time (lvonglis@hurritech.com)
3. Pay for your golf at the course

#### Dinner: Avon Inn

6:00 Social Hour  
7:00 Buffet Dinner  
\$23. per person



Menu: Roasted Chicken, Pulled Pork, Salt Potatoes, Macaroni Salad, Cole Slaw, Garden Salad, Corn Rolls, Cookies/Brownies, Coffee/Tea

*Awards, President's Update*  
*Guest Speaker: Greg McCaffrey, Livingston County District Attorney*

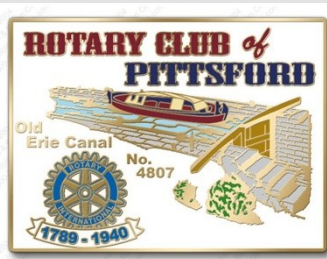
Sign up deadline is May 10th  
Email club dinner reservations to Laurie at  
lvonglis@hurritech.com

#### PROGRAM REPORT

**Daniel Matthews**, AmeriCorps VISTA Program Coordinator with the Livingston County Office for the Aging and **Jonathan Macko**, Coordinator of Student Volunteerism at SUNY Geneseo were our program speakers at the March 9th meeting.

Dan talked about The Daily Hello Caller program which gives SUNY Geneseo students the opportunity to be paired with senior citizens and call the seniors daily (excluding weekends & holiday breaks). This ensures the senior's needs are being met and builds cross-generational bonds. He noted that more senior citizens are needed to participate as there are many students available to be part of this program but have no one to be paired up with. For more info about the Daily Hello Caller program, e-mail Dan at [matthewsd@geneseo.edu](mailto:matthewsd@geneseo.edu). Or call 243-7520.

Jon described the mission of the Volunteer Center which is to seek out, develop and maintain quality volunteer opportunities that offer students at the College meaningful experiences, growth and experiential learning. The Center uses GiveGab (The Social Network For Volunteers) to recruit and place volunteers for events. A Day of Service and Geneseo Goes to Town are among many opportunities where students can help local residents and non-profits. This interaction helps to foster good will between the College and the community. If you have any questions about the services offered at the Volunteer Center, e-mail Jon at [macko@geneseo.edu](mailto:macko@geneseo.edu)

**SAVE THE DATE****May 2nd****6th Annual****Pittsford Rotary Bike  
Drop****Pittsford Mendon  
High School****9am to noon****Bike/bike parts will be  
accepted in any  
condition.****April is Magazine  
Month**

**April is a time to celebrate  
the global network of Ro-  
tary's official magazines,  
which provide valuable in-  
formation to over  
1.2 million readers in 130  
countries.**

**In addition to *The Rotarian*,  
there are 31 regional  
magazines published in 25  
languages.**

**Best Selling Author, Wendy Corsi Staub,  
Speaks at March 2nd Meeting**

President David Woods, Wendy Corsi Staub, PP David Parish

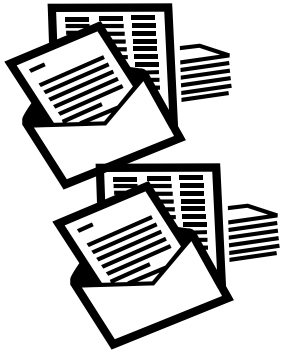
New York Times best selling author, **Wendy Corsi Staub**, was a guest speaker at our March 2nd meeting. As reported by PP **Matt Gaynor**, "She provided a heartfelt and warm personal story of her journey into writing and her connections to Rotary and Geneseo. She did a wonderful job and was a very engaging speaker."

Wendy achieved *New York Times* bestselling status with her single title psychological suspense novels. Those novels and the women's fiction she writes under the pseudonym Wendy Markham have also frequently appeared on the *USA Today*, Amazon, Barnes & Noble, and Bookscan bestseller lists.....

(Source...Wendy Corsi Staub's website)

Wendy Corsi Staub has twice been nominated for the Mary Higgins Clark Award. She lives in the New York City suburbs with her husband, Mark, a SUNY Geneseo alum. Their son is a current student at the College. Wendy's father, Reginald Corsi, is a Paul Harris Fellow and Past President of the Fredonia, NY Rotary Club.

(Photo submitted by PP Matt Gaynor)



## ENVELOPE STUFFING PARTY HELD

The annual envelope stuffing party to get our Summer Festival advertising information ready to mail was held at PP Tim Brinduse's Office on March 10th.

Thanks to everyone to volunteered!

July 10th and 11th ---

## Geneseo Rotary Summer Festival



## Summer Festival Updates....

Our Club's Summer Festival website now includes links to the Geneseo Merchants Association's website and Facebook page.

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Our Club's Facebook page has been updated.

A March 17 post offers to help new businesses with Festival advertising and individuals who want to become Patrons.

Thank you to PP Sue Crilly.

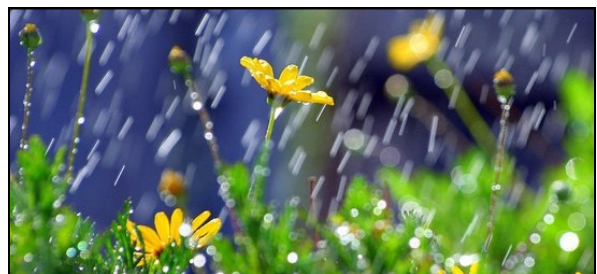


This Year's RYLA Camp will be held from June 28 to July 2 at R.I.T.

The deadline to file an application is **May 1st.**

More info and application are available at

<http://portal.clubrunner.ca/50098/SeitePage/ryla>



The Newsletter masthead photo features April showers which will bring May flowers.



Stephen Kelley was presented with a Paul Harris Fellow by President David Woods on March 2nd.

(Photo submitted by PP Matt Gaynor)



### ***District 7120 Webinar Held on March 3***

Marilyn Lyon attended this Webinar about Facebook.

Key points covered included....

How often to post on Facebook, how to get started, a look at a Rotary Club Facebook page (Elmira Rotary Club), how social media can influence decisions, top five social media websites (Facebook, LinkedIn, Twitter, Pinterest, Google), What to say, text updates, content ideas, etc.

The entire Webinar can be viewed at

[http://mediabarker.com/Rotary/SM101\\_Basics\\_of\\_Social\\_Media\\_FB\\_as\\_a\\_Marketing\\_Tool-Rotary.pdf](http://mediabarker.com/Rotary/SM101_Basics_of_Social_Media_FB_as_a_Marketing_Tool-Rotary.pdf)

*"Who would be interested in a garden containing flowers of one species or one color only?"*

*Variety has been truly said to be the spice of life. Sameness is monotonous, depressing."* —Paul Harris



## Upcoming events.....



**Change of Officers  
Dinner In June**

**Potted Plant and  
Hanging Basket Sale  
May 7th-9th**

Thursday & Friday  
9 am to 5 pm

Saturday 9 am to noon  
Tompkins Bank of Castile



**August  
16th-22nd**



**Easter  
April 5th**



**106th Rotary International  
Convention—June 6th to 9th**



## Good Neighbor Committee



### Spring Family Bowling

This event will not be held  
due to lack of funding.

(Source: Good Neighbor Committee Meeting Minutes)

## JOKE OF THE MONTH

Q. What season is it when you are  
on a trampoline?

A. Spring-time!



## Relay For Life

7:00 pm April 11 —  
7:00 am April 12  
SUNY Geneseo

The SUNY Geneseo Rotaract  
“Roadrunners” Team will be  
participating in the event.

## Did You Know?

On **April 28, 2010** the Council on  
Legislation approved an enactment to  
add a Fifth Avenue of Service...New  
Generations. (Source: R.I.)



## Webinar Held on March 17

Strategies to getting more people to attend events such as golf tournaments, fund raising dinners, etc. were discussed. Topics covered included event promotion, e-mail marketing, online registration, e-mail address collection, post-event actions and follow-ups. Marilyn Lyon attended this Webinar.

The “Power of E-Mail” Webinar will be held on April 3rd.

## PANTRY DAY

April 6th



Remember to bring your  
non-perishable items for  
the local food bank.

## Quote of the Month

*We only have a short time to  
live, so it is essential to do  
things that are worthwhile  
and to do them now.*

—Lord Robert Baden-Powell

## Earth Day

April 22



April 27  
**Arbor Day**

**Naples 54rd Annual  
Rainbow Trout Derby at  
Naples Creek**

*April 1st*



Proceeds to Benefit  
**Naples Rotary Club**

## Need to Make Up a Club Meeting?

### **Area Club Meeting Days/Times/Locations**

**Livonia-** Monday 6:15pm, United Methodist Church

**Mt. Morris-** Tuesday 7:30am, Brian's USA Diner

**Dansville-** Tuesday 12:05 pm, Jack's Gaslite Grill

**Avon-** Tuesday 6:00 pm, Peppermint's Restaurant

## Support Our Summer Festival by Becoming a Patron

I/we would be pleased to be a 2015 Summer Festival Patron.

Please print your name as you would like it to be listed in the Festival Program:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Please make your \$30 check payable to: Geneseo Rotary – Summer Festival.

Return to: PO Box 216, Geneseo, NY 14454 by **Monday, April 28<sup>th</sup>**.

## Historic Moments—PolioPlus Turns 30



This year marks 30 years since Rotary launched PolioPlus, its campaign to rid the world of polio. Beginning on Rotary's anniversary, 23 February, Rotary members worldwide will be holding events to celebrate three decades of polio eradication progress.

Since 1985 Rotary and its partners have helped reduce the number of cases from 350,000 annually to fewer than 400 in 2014, and they remain committed until the disease is eradicated. Rotary has contributed more than \$1.3 billion and countless volunteer hours to protect more than 2 billion children worldwide. In addition, Rotary's advocacy efforts have played a role in decisions by donor governments to contribute over \$10 billion to the effort.

Before the global scope of PolioPlus, individual clubs with Rotary funding were attacking the disease closer to home.....

Complete story at

<https://www.rotary.org/myrotary/en/member-news/news-features/historic-moments-polio-plus-turns-30>

PETS, March 13-14  
Double Tree Hotel, E. Syracuse



The President Elect Training Seminar (PETS) is designed to provide essential and current information to incoming club presidents in order to prepare them to have an effective and successful year



Karena Bierman, J.D., Director of Gift Planning, Polio, Partnerships & Development, speaking at the Seminar.

*Photos  
Submitted  
By  
Mary Kay  
Yanik*

### David Parish Presented With Award at March 16th Meeting



PP David Parish and Rod Ballengee

**Rod Ballengee** from Salvation Army was at the meeting to thank the club for its effort during the Red Kettle Campaign.

Rod presented Past-President **David Parish** with a citation for his years of dedicated service to the Salvation Army.

(Photo and information provided by Tim Hayes)

### Keyboard Kamp Update

**Krista Bensen** is not available to offer voice camp this summer.

**Geoff Clough** is looking for a replacement. He continues efforts to include the Spanish speaking community in Keyboard Kamp lessons.....

The Arts Council Grant for 2014 has been fully expended. Grant funds for 2015 have not yet been received by the Town.....

(Source...Good Neighbor Committee Meeting Minutes)



### Maple Cooking Contest

March 28th

Genesee Country Village & Museum

**Dorothy Welch** reports she will be entering her maple sugar fudge in this event.