



Rotary

**GENESEO ROTARY CLUB**  
**P.O. Box 216**  
**Geneseo, New York 14454-0216**

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April 2021

Dear Community Partner :

Do you want to help your business, your local customers and community?

The Geneseo Rotary Club is presenting our annual Summer Festival on July 9-10 this year. A tradition since 1982, the Rotary Summer Festival has become the most popular community event in the area. The Village Park serves as our venue for the Festival celebration. Festival goers are invited to a full schedule of music and entertainment, shopping galore, and a variety of foods.

***Shopping and Food.*** Shopping enthusiasts are invited to browse downtown shops. Festival fans will find arts and crafts and so much more on display at booths in the Village Park. Delicious lunches and dinners in the Park are provided by the local churches and non-profit organizations.

***Music and Entertainment.*** Music lovers will find bands and entertainment continuously, showcasing local talent throughout both days. The Skycoasters will perform free at the Village Park on Saturday night starting at 8:00pm. An annual favorite, the Teddy Bear Parade, will be held on Saturday, July 10<sup>th</sup>.

The Summer Festival is our Rotary Club's largest fundraising event and we welcome you to become a Geneseo Rotary Community Partner. Hundreds of advertisers and patrons are featured in the Festival Advertising. **New to this year's Advertising, our Sponsor's will have access to yearlong visibility with our new on-line ads in addition to on-site ads.** All of our Sponsors will be displayed in the Village Park and listed on our website, [www.geneseorotary.com](http://www.geneseorotary.com), for a full year, until the next annual Summer Festival.

We are inviting you to participate in our Festival this year by placing an advertisement, becoming A Rotary Sponsor. All of the funds raised by the Geneseo Rotary Summer Festival are donated back to worthy causes, projects and people in the Geneseo area.

Enclosed you will find a Sponsor Application along and prices of Festival ads. A Geneseo Rotarian can assist you in your ad preparation. A business card may be used for smaller ads. If you have advertised with us previously, you will also find a copy of the ad you placed last year.

We thank you for your support!

Yours truly,  
Don Livingston  
President

Tersa Chichester  
President-elect